

InnoBotZ:

Notice of Brand Name Change from **RobotFight**

Dear supporters, participants, and partners,

We sincerely appreciate your continued support and trust in RobotFight. As we look to the future, we are thrilled to announce that **RobotFight** will be rebranding as **InnoBotZ** on January 23, 2025. This rebranding reflects our commitment to aligning with our evolving development goals and fostering the growth of STEAM (Science, Technology, Engineering, Arts, and Mathematics) education.

The name **InnoBotZ** combines the principles of innovation and robotics, with the "Z" symbolizing "Zero Limits". This represents our commitment to pushing the boundaries of what is possible and exploring new frontiers in technology and education. We believe that by embracing this concept, we can inspire individuals to challenge themselves, break through limitations, and unlock their full potential.

InnoBotZ is more than just a new name - it represents our vision for the future of STEAM education. We are committed to hosting a diverse range of competitions and activities that will engage and inspire a new generation of innovators and technologists. Our goal is to provide a platform that fosters creativity, encourages experimentation, and celebrates achievement.

As part of the Inno+ series of competitions, **InnoBotZ** will focus on robotics-related events and activities. We believe that this will provide a unique opportunity for individuals to develop their skills and knowledge in a fun and competitive environment. Our ultimate goal is to inspire a love of learning and a passion for innovation that will stay with participants throughout their lives.

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New Logo and Future Events



Original RobotFight Logo



New InnoBotZ Logo

Along with the brand name change, **InnoBotZ** is also introducing a new logo. This logo fully embodies the brand's core concept, with the upper half featuring a robotic head and antenna that symbolize the interactivity and pioneering mindset of innovative technology. The lower half features a circular wheel that represents drive and practice, showcasing the creativity of STEAM education. The letter "**Z**" embedded in the center represents not only **InnoBotZ** but also "**Zero Limits**", signifying the infinite possibilities from zero to infinity, closely aligning with the brand's core focus on robotics competitions.

We are also taking this opportunity to announce an exciting piece of news: **InnoBotZ** will be hosting its first **VEX IQ and VEX GO robotics competition** on April 12, 2025! This competition will once again be held in collaboration with Tung Chung Catholic School, gathering STEAM and robotics enthusiasts from all over to showcase the infinite charm of innovative technology. Details of the competition and registration procedures will be announced soon, so please stay tuned to our official website and social media platforms. We cordially invite all robotics enthusiasts to participate actively and witness this grand event of technology and creativity!

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RobotFight's Previous Competitions

The 1st RobotFight VEX IQ Competition

The 2nd RobotFight VEX IQ Competition

RobotFight VEX IQ Competition : Precision Sniping

RobotFight 2024 - VIQRC Outlying Islands Cup

VIQRC HK Championship Pre-Match -Ying Loi Cup

Looking ahead, the Inno+ series competitions are actively in preparation and are set to launch more innovative events and activities in the STEAM field this year. These initiatives aim to provide participants with diverse opportunities for learning and exchange, promote the development of STEAM education, and inspire more young people to explore the world of innovative technology. We warmly invite all who are passionate about innovation and challenges to join us in advancing STEAM education and building a future filled with innovation and endless possibilities!

Once again, we sincerely thank everyone for your support and trust. Together, under the new name of InnoBotZ, let us continue to drive STEAM education forward and embrace the infinite opportunities of the future!

With best regards,
The InnoBotZ Team

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